



Management
Alumni e.V.

TUM MANAGEMENT ALUMNI E.V.
**CORPORATE PARTNER
PROGRAM**

THE CAREER NETWORK OF THE
TUM SCHOOL OF MANAGEMENT



YOUR NETWORK TO OUR STUDENTS & ALUMNI

TUM School of Management is one of the best business schools in the world. It is known for its unique profile at the interface between management and technology.

This is clearly visible in the orientations of the degree programs in Munich, Heilbronn, and Straubing:

BACHELOR'S DEGREE PROGRAMS

- Bachelor in Management & Technology with Six Specializations
- Bachelor in Management & Technology with Specialization in Digital Technologies
- Bachelor in Sustainable Management & Technology

MASTER'S DEGREE PROGRAMS

- Master in Management & Technology
- Master in Management
- Master in Consumer Science
- Master in Finance & Information Management
- Master in Management & Innovation
- Master in Sustainable Management & Technology

As an international pioneer and key player in the fields of research, teaching, and innovation, TUM School of Management is regularly included among the top universities worldwide in various renowned university rankings.

Furthermore, TUM School of Management is among the 1 percent of elite schools worldwide to be awarded with the Triple Crown accreditation.



PROF. DR. GUNTHER FRIEDL
Dean of TUM School of Management

A man in a grey blazer and blue shirt is standing in a meeting room, pointing at a whiteboard with a black marker. He is smiling and looking towards the camera. In the foreground, the backs of several people's heads and shoulders are visible, indicating they are listening to his presentation. The room has large windows in the background, and the overall atmosphere is professional and collaborative.

CORPORATE PARTNER PROGRAM

Build a network with our students and alumni, working together with the TUM Management Alumni Association.

WE OFFER YOU THE FOLLOWING OPTIONS FOR INTERACTION:

- Company branding
- Job advertisements on our job board
- Corporate partner skill and career workshops
- Job and events newsletter
- Talent pool
- TUM Company Speed Dating
- TUM career fairs
- Networking events

COMPANY BRANDING

These days, when your company is in the market for top employees, it's essential to stand out from the crowd. And the presentation of your company plays an increasingly important role in that.

Position yourself as an attractive employer in our network.

EXTENSIVE COMPANY BRANDING

- Company profile, including copywriting, videos, news, banners, etc.
- Team concept: which profiles you're looking for
- Your job postings & events are automatically assigned to your profile
- Presentation of the application process
- Linking your social media channels

Only corporate partners of the TUM Management Alumni Association are displayed to our students and alumni.



JOB BOARD

Place your current vacancies on our job board at any time and for an unlimited duration. Our students and alumni appreciate a wide array of employment opportunities.

JOB ADVERTISEMENTS

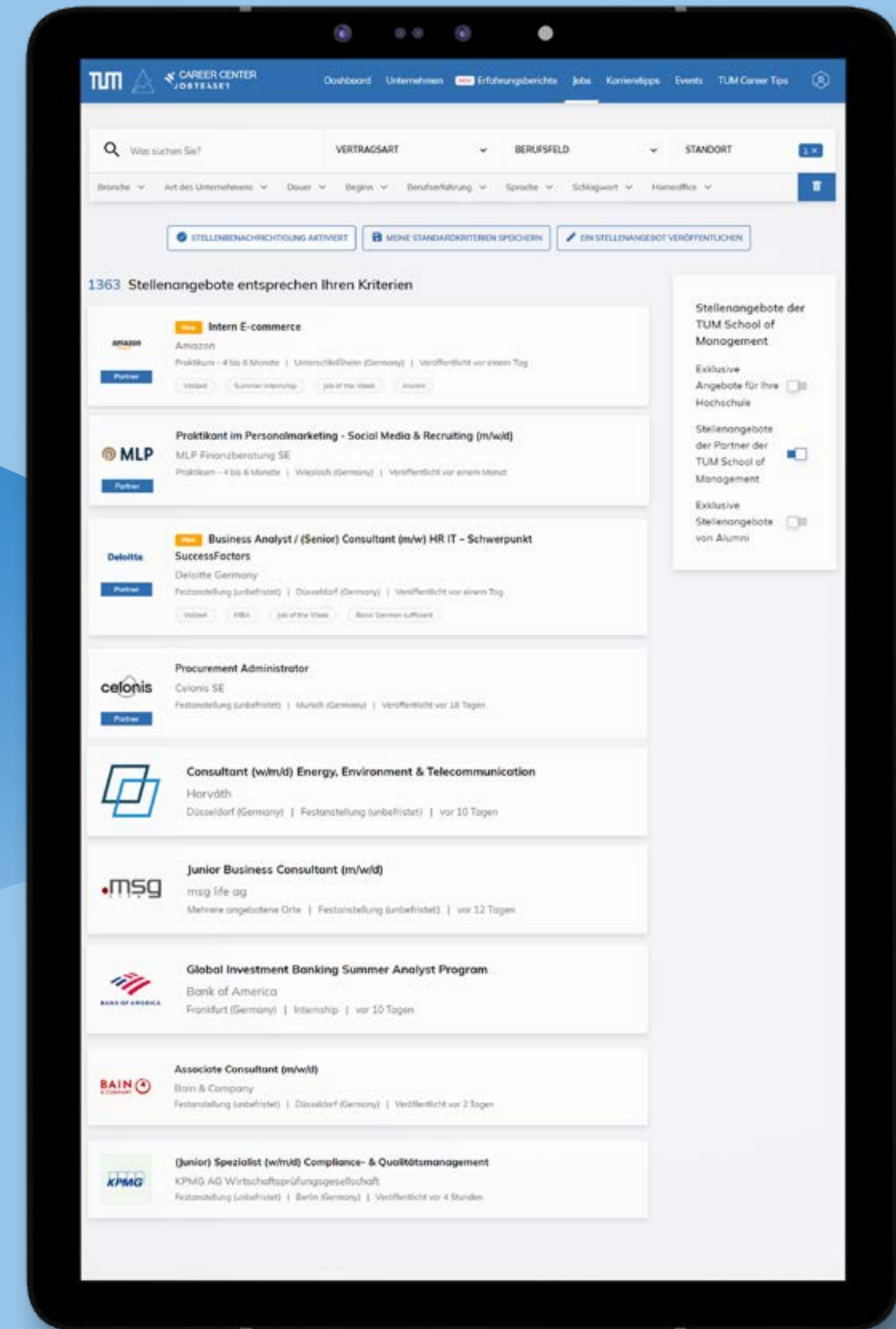
- Internships
- Student-worker positions
- Project studies
- Bachelor's and master's theses
- Career-entry positions
- Jobs for alumni with work experience

JUST IN TIME

You will receive corporate partner access to our portal and can post your job openings directly online and offline immediately, with no waiting period.

AUTOMATED JOB NEWSLETTER

Students and alumni looking for a job can activate job notifications and receive new job offers that are tailored to their search criteria – via e-mail, and on a daily basis.



A photograph of a man and a woman in a workshop setting. The man is in the foreground, wearing a white hoodie, looking towards the right. The woman is behind him, wearing a pink shirt, looking at a whiteboard. A third person's hand is visible, pointing at the whiteboard. The whiteboard has several yellow sticky notes attached to it. The background is a bright, modern office space with large windows. The image is overlaid with a blue geometric shape on the left side.

WORKSHOPS

You have the opportunity to offer skills or career workshops to our students and alumni. You are free to design these workshops any way you like, and how they are organized is entirely up to you:

You can handle the event completely via our platform, including participant communication, management, and reporting – or you can link to your external company website.

AUTOMATED EVENT NEWSLETTER

Interested students can subscribe to the weekly event newsletter.

JOB & EVENT-NEWSLETTER

We send out our job and event newsletter five to six times a year. It features selected job advertisements and upcoming events and workshops by our corporate partners and the TUM Management Alumni Association.

The target audience of the newsletter includes all students of the TUM School of Management and the alumni in the TUM Management Alumni Association. We currently reach approximately 10,000 recipients.





TALENT POOL

A well-structured talent pool makes life a lot easier for recruiters, especially in times when there is a shortage of skilled workers.

On our new career platform, students and alumni have the opportunity to upload their CV in their profile.

As a corporate partner with access to the talent pool, you will benefit from access to the profiles of potential future employees at any time.

COMPANY SPEED DATING

With us you will get to know top students within a very short time and you will be able to lay the foundation for further contact.

The successful format Company Speed Dating takes place digitally. In 10-minute, one-on-one chats, you get to know the students you've selected.

Twice a year, Company Speed Dating takes place with different target groups. Some examples of target groups: working students or interns, entry-level positions for bachelor or master's students, English-speaking students, and women.





CAREER FAIRS

REVERSE CAREER FAIR

A classic career fair – with a twist! Our top master's students are the exhibitors, and our corporate partners become the visitors. As a corporate partner, you will receive the CVs of the participants in advance, for preparation. The students present themselves in the form of posters with their assets and characteristics, giving you another impression of them, in addition to their CVs.

After the Reverse Career Fair, you will be able to continue exchanging ideas in a relaxed atmosphere at our TUM Management Alumni Summer Party.

MEET@TUM

Twice a year, we organize an open career fair with our partner IQB. The fair takes place on the campus of the TUM School of Management. All students are cordially invited.

With our partnership you have a right of first refusal and pay a reduced stand fee, compared with the free-market rate.

NETWORKING EVENTS

In addition to our career events, networking is best done in a relaxed atmosphere.

TUM MANAGEMENT ALUMNI EVENTS

The TUM Management Alumni Association organizes several networking events each year, such as golf tournaments, summer parties, visits to the Oktoberfest, and fireside evenings with students, alumni, and corporate partners.

CORPORATE PARTNER EVENTS

Create your very own personal networking event. This can be a dinner, going to a football game, an invitation to the beer garden – or to the patio or roof garden at your company. We would be happy to take care of the invitations and selection of students based on your criteria, such as number of semesters or degree program.



COOPERATION PACKAGES

PACKAGE CONTENTS	JOB LITE € 2,000*	WORKSHOP € 4,000*	SPEED DATING € 6,000*	PREMIUM € 8,000*	PREMIUM+ € 10,000*
COMPANY BRANDING	●	●	●	●	●
JOB BOARD	●	●	●	●	●
NEWSLETTER					
Daily job newsletter	●	●	●	●	●
Weekly event newsletter		●	●	●	●
TUM job and event newsletter (six per year), quota per NL		1	1	2	2
PROJECT STUDIES	●	●	●	●	●
CAREER EVENTS					
Corporate partner skill and career workshops		●	●	●	●
Company Speed Dating events			●	●	●
Reverse Career Fair (master's)				●	●
Career fair Meet@TUM (discounted)	●	●	●	●	●
TALENTPOOL					●
NETWORKING EVENTS					
Corporate partner networking events				●	●
Participation at the networking events of the TUM Management Alumni e.V.				●	●

* excl. VAT



OWN FINANCE IN THE DIGITAL ERA

YOUR MASTER IN FINANCE & INFORMATION MANAGEMENT

COOPERATION PACKAGES

PACKAGE CONTENTS	FIM EXCLUSIVE € 30,000 - € 50,000*
COMPANY DAY	●
COMPANY PRESENTATION	●
CASE STUDY	●
EVENTS (in consultation)	●
INTERNSHIPS & PROJECT STUDIES (optional)	●
MENTORING	●
FIM SCHOLARSHIP (optional) Support for FIM students with a scholarship over four semesters, comprising 500 euros per month, per student	●

* excl. VAT

ABOUT FIM

OBJECTIVE

The Master in Finance & Information Management (FIM) is designed for outstanding talents who learn how to drive new financial and digital technologies and combine them with entrepreneurial thinking and new technologies. Students gain important insights into current developments in digital finance and learn how to master the challenges of the financial market in the digital age with the help of data processing, analysis, and processing methods.

The broad and interdisciplinary study profile guarantees an excellent academic and practice-oriented education. Small study groups allow for an exclusive study atmosphere and optimal support of highly motivated students by mentors, business partners, and professors. In addition, the Master in Finance & Information Management prepares its students for an interdisciplinary career in leadership positions in business or science.

COPRRPORATE PARTNER

The FIM network consists of renowned corporate partners who make this unique program possible. In the mentoring program, high-ranking professionals coach ambitious students and support their mentees through individual career planning and personal development.

The corporate partners offer internships and participate in workshops and practical projects. In cooperation with TUM Management Alumni e.V., they support soft-skill seminars, summer schools, extensive case-study workshops, and many other events.

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