

**BUILD YOUR TALENT
PIPELINE WITH TUM
SCHOOL OF MANAGEMENT**

CORPORATE PARTNER PROGRAM



Management
Alumni e.V.



FROM FIRST CONTACT TO SUCCESSFUL HIRING

The TUM School of Management supports companies in attracting highly qualified talent across the entire talent pipeline—from **Bachelor's and Master's students to MBA participants and alumni**.

Through targeted visibility, meaningful personal interactions, and structured recruiting formats, companies can **build lasting connections with the next generation of professionals and leaders**. As one of Europe's leading business schools, holding the prestigious **Triple Crown accreditation**, TUM provides access to an international and highly qualified talent pool.

Your access to TUM Talents:

- Bachelor's students → Early pipeline
- Master's students → specialized talents
- MBA participants → experienced professionals
- Alumni → immediately available

Prof. Dr. Christoph Kaserer
Dean of TUM School of Management



NEWCOMER

- ✓ **FLEXIBLE, MODULAR ENTRY – JOIN AT ANY TIME**
- ✓ **ASSESSMENT OF YOUR INDIVIDUAL NEEDS & GOALS**
- ✓ **CLEAR ROADMAP TO YOUR TARGET PACKAGE**

€ UPON REQUEST

**FROM FIRST CONNECTION
TO LASTING VISIBILITY.**

**START YOUR JOURNEY
WITH THE TUM
SCHOOL OF MANAGEMENT.**



1.

**YOUR DIRECT ACCESS
TO TUM TALENT:**

**GAIN VISIBILITY.
RECEIVE PERSONAL SUPPORT.
STAY FLEXIBLE.**

JOBLITE



EMPLOYER BRANDING –
POSITION YOUR COMPANY AS AN
EMPLOYER OF CHOICE THROUGH
CONTINUOUS VISIBILITY



JOB POSTINGS



**ACCESS TO INDIVIDUAL ADD-ON
MODULES FOR AN ADDITIONAL FEE**

€ UPON REQUEST

WORKSHOP

- ✓ YOUR EVENT, YOUR TARGET AUDIENCE
- ✓ COMPREHENSIVE EVENT CONSULTING
- ✓ TARGETED COMMUNICATION – INCREASE THE REACH OF YOUR EVENTS & JOB OPPORTUNITIES

€ UPON REQUEST

2.

SHOW WHO YOU ARE:

**CONNECT WITH TUM SCHOOL
OF MANAGEMENT TALENT
THROUGH MEANINGFUL
INTERACTIONS.**

SPEEDDATING

- ✓ ACCESS TO ALL SPEED-DATING FORMATS
- ✓ HALF-YEARLY PERFORMANCE REPORT

€ UPON REQUEST

3.

THE BEST OF TUM TALENT:

QUALIFIED.
CAREFULLY SELECTED.
DIRECTLY CONNECTED.

PREMIUM

- ✓ PARTICIPATION AT THE REVERSE CAREER FAIR
- ✓ GUEST LECTURES & PROJECT STUDIES
- ✓ COLLABORATIONS WITHIN THE TUM ECOSYSTEM (BY ARRANGEMENT)

€ UPON REQUEST

4.

TUM EXCELLENCE
MEETS INDUSTRY:

A PLATFORM FOR THE VERY
BEST.

PREMIUM+

- ✓ MAXIMUM ACCESS TO THE ELITE – DEAN'S LIST
- ✓ UNRESTRICTED USE OF ALL TOOLS
- ✓ VIP AT EXCLUSIVE EVENTS
- ✓ YOUR IDEAS, PUT INTO PRACTICE STRAIGHT AWAY

€ UPON REQUEST

5.

DIRECT ACCESS
TO TOP TALENT:

EXCLUSIV.
CURATED.
STRATEGIC.

YOUR BENEFITS AT A GLANCE

JOB
LITE

WORK
SHOP

SPEED
DATING

PREMIUM

PREMIUM+

DIGITAL					
COMPANY BRANDING					
Employer Profile	●	●	●	●	●
Premium Employers Bar		●	●	●	●
JOBBOARD					
Job Postings	●	●	●	●	●
Daily Job-Newsletter to subscribers	●	●	●	●	●
Invite User to Jobs				●	●
TUM JOB- & EVENT-NEWSLETTER					
Newsletter 6x/year, reach > 16 k recipients , quota per NL		①	①	②	②
TALENTPOOL					
Nominate Networking Contacts				●	●
Chat with Users				●	●
Talentpool				●	●
Curated talentpool based on your criteria					●
DIRECT INTERACTION					
CAREER EVENTS					
Career fair meet@TUM (discounted)	●	●	●	●	●
Weekly Event-Newsletter to subscribers		●	●	●	●
Corporate Partner Skill- & Career-Workshops		●	●	●	●
Company Speed-Datings			●	●	●
Reverse Career Fair (Master)				●	●
NETWORKING EVENTS					
Corporate Partner Networking Events		●	●	●	●
Join Networking Events of the TUM Management Alumni e.V.				●	●
Promote your event & invite individual profiles online				●	●
@THE TUM SCHOOL OF MANAGEMENT					
Project Studies				●	●
Guest lectures				●	●
Exclusive access to Dean's List talents					●
SERVICE					
Annual Kick-off Meeting (consulting, annual planning)	●	●	●	●	●
Half-yearly report: events, retrospective, KPIs, images			●	●	●

Let's match: YOUR NEEDS. OUR TALTENS.

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